UNIVERSITY LIBRARIES
3- TO 5-YEAR STRATEGIC PLAN

MISSION STATEMENT
WE EMPOWER BIG IDEAS

VISION STATEMENT
WE ARE THE CAMPUS MAIN STREET AND
THE CROSSROADS FOR INNOVATION,
SCHOLARSHIP, LEARNING, AND CIVILITY.

CORE ATTRIBUTES / VALUES
• WE HAVE HEART, SMARTS, AND NERVE.
• WE ARE RESPONSIBLE, HONEST, AND OPEN.
• WE LISTEN, SERVE, AND ENGAGE.

FOUR AREAS OF STRATEGIC EMPHASIS (all guided by evidence-based, data-supported assessment)

Teaching and Learning
(Vol Vision Imperatives 1, 2, & 5)
• Engage in transformative partnerships in instruction
• Develop and maintain robust facilities in support of teaching and learning
• Be the campus leader in continuous self-development and learning
• Serve and engage users where they are
• Utilize new and effective communication tools

Research Support, Discovery, and Access
(Vol Vision Imperatives 4, 5, & 3)
• Develop robust, user-driven, and user-centered research collections
• Maintain campus leadership in open access, intellectual property, and rights policy
• Enhance collection storage for maximum efficiency and access
• Provide comprehensive and efficient access to our users where they are
• Lead in the development and delivery of collaborative and effective programming

Digital Initiatives, Scholarly Communication, and Technology Innovation
(Vol Vision Imperatives 3, 4, & 5)
• Lead new initiatives in data curation
• Lead, partner in, and develop research initiatives and services
• Lead and support new models of publishing and scholarly communication
• Lead and partner in campus technology innovation
• Communicate the Libraries’ role in supporting university priorities and initiatives

The 24-Hour Intellectual and Social Hub
(Vol Vision Imperatives 1 & 5)
• Provide services, activities, and resources to welcome and acclimate students to the university community and to enhance the college experience
• Provide safe, secure, and inspiring spaces
• Maximize and diversify user space to more fully support the widest range of user needs
• Provide bold communication programs and strategies

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